



BRAND GUIDELINES

Made with in Somaliland



SOMLOGIC

IT Consulting & Software Solutions

BRAND COLOR PALETTE

Electric Indigo

HEX : #4528EC
RGB : 69, 40, 236

Bright Gray

HEX : #EEEEEE
RGB : 238, 238, 238

Rich Black

HEX : #070707
RGB : 7, 7, 7



BRAND TYPOGRAPHY

Bricolage Grotesque

ABCDEFGHIJKLMNO
PQRSTUVWXYZ

abcdefghijklmnpq
rstuvwxyz

0123456789

.,: @# \$% ^ & * ()



**BRAND
PATTERN**

LOGO CONCEPT



The Full Concept Which is exactly the combinations of both the initials of the business name "SomLogic", and it refers the original concept of the brand logo which was also the initials.



BRAND HISTORY

FROM



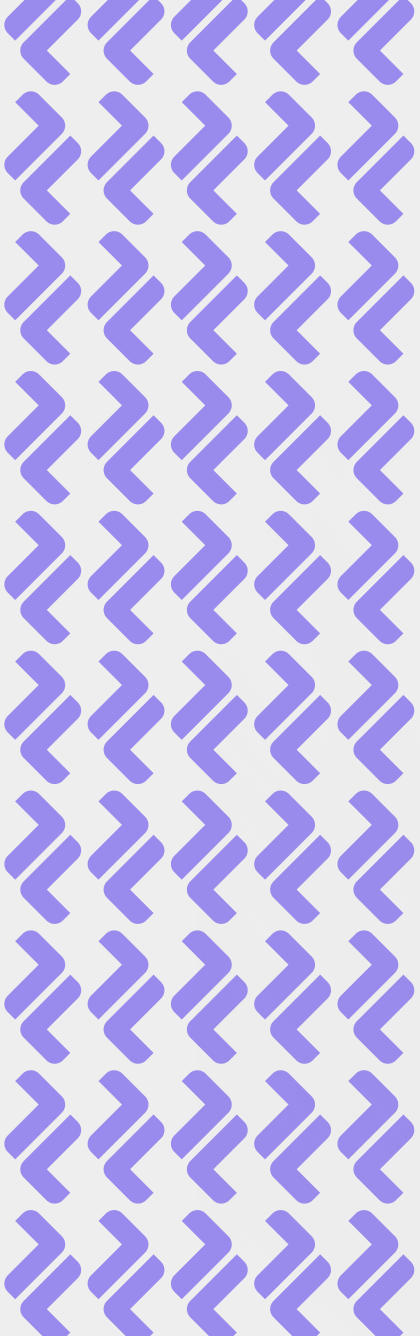
First It Was A bit Messy And Over
Complicated and too Basic

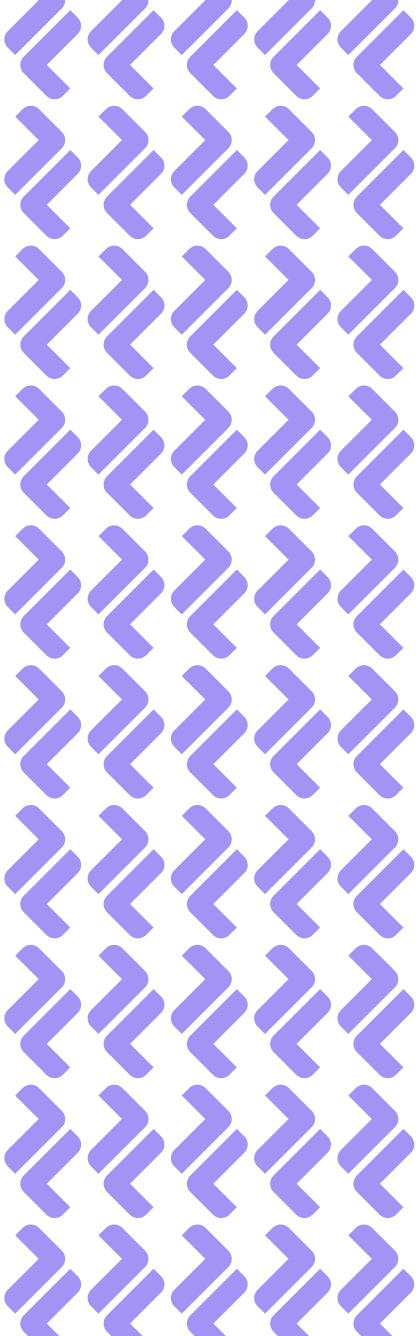
TO



Now We Made It Clean, Modern and
Specifically Simple To Replicate









Somlogic IT Consulting and Software Solutions is a technology-driven company, dedicated to delivering innovative, cost-effective, and secure digital solutions to businesses, government institutions, and NGOs.

Our Mission

To provide high-quality IT consulting and software solutions that drive efficiency, growth, and digital transformation for our clients.

Our Vision

To become the leading IT solutions provider in the Horn of Africa, recognized for innovation, reliability, and impact.

Our Services



Software Development

Custom software tailored for business and public sector needs.



Networking Solutions

Reliable network and hardware installation services.



IT Consulting

Strategic planning and design for digital transformation.



Cyber Security

Protecting digital assets through advanced security measures.

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Networking Solutions

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11:52



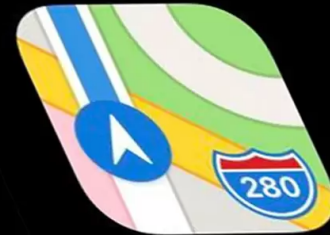
Som Logic



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Monday 21st
May 2025
XE-201700

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Dear **Lorem Ipsum**,

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Best Lorem,



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THANK YOU FOR WATCHING!!!



X



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